



Ad Spots

WHY ADVERTISE IN ODD TOPIX NEWS?

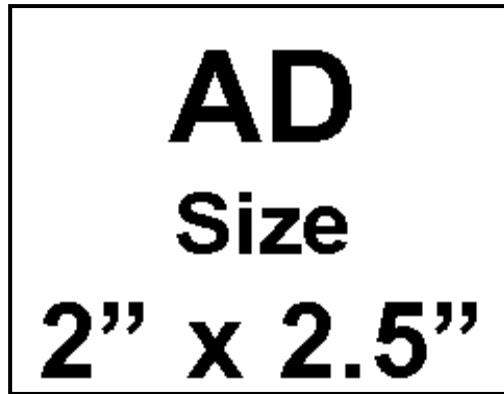
We have developed our advertising programs to enable you to achieve success and local branding of your company name, products and/or services.

1. Odd Topix Weekly News is distributed locally in 50-70 popular locations through out the local areas each edition covers.
2. Ad spot sizes are 2" x 2.5" or purchase 2 ad spots to equal a 4" x 2.5 ad.
3. We routinely rotate all the ads.
4. Our hidden word search game is effective in getting our readers engaged & excited to read all the ads in Odd Topix News. By actually reading all the ads our readers will find the hidden letters throughout the ads, unscramble them and enter our free shopping spree drawing.
5. Our Boxed Word game is a game based on words found in the ads, insuring the readers are actually reading the ads.
6. We select some articles to be written on one page and continued on a different page insuring all pages and ads are read.

LIMITED & COMPETITOR-FREE ADS

Once you become an advertiser with us we lock out your competition. For the editions you advertise in we will not allow your direct competitors to advertise in the same editions as you.

Limited ad spots in each edition. We never allow anymore than 36 ads per issue, per week. This prevents over crowding of ads, so **your ad is sure to be seen** numerous times per day!



2 Editions to serve you.
SPRING EDITION & FM1960W EDITION

52weeks/12months	\$26.wk/\$117.mo
26weeks/6months	\$32.30. wk/\$140.mo
17weeks/4months	\$34.82. wk/\$148.mo
Seasonal Advertisers only 4, 8 or 12 weeks	\$39.50 wk/\$158.mo

Rates above are based on 1 edition. Advertise for 12 months in one edition for only \$117 per month and, get your ad in the 2nd edition for only \$99 per month for 12 months.

Full Payment discounts: 26weeks & 52weeks additional discount is 10% off. 17weeks get 5% off.

Ad billing is monthly, bi-annually or annually. We accept credit/debit cards. Business checks accepted when paying in full.

New Ad Design Service

1 time fee \$25.00
No ad design fee when you provide the 2"x2.5" ad in a print ready format using jpg, ppt, pdf, png, or gif.

BRANDING YOU LOCALLY, IN YOUR NEIGHBORHOOD

As a successful and long standing advertiser with Odd Topix News your company name will be seen week after week by Odd Topix readers. Advertising in Odd Topix news is equivalent to having loyal, local **weekly readers by the thousands read about your company**, business, products and/or services every week. Your Odd Topix ad keeps your business name on our engaged readers minds. Consistency is the key to achieve real marketing results, an Odd Topix News Ad spot is your key to achieve local effective marketing & branding of your company.

GUARANTEED AD RESULTS!!
(Ask your Ad Consultant for details)

BEST DEAL!!

52wks/12mths

Offer includes:

One 2" x 2.5" print ad in 1 edition of Odd Topix news.

Ad Results Guarantee + Our Local Branding services.

Local branding includes:

your ad posted on OddTopix.com with a link to your Website, plus we post your ad every week on our facebook, twitter, merchantcircle & craigslist pages.

We work hard to brand you locally in print & online!

Excellent Value

26wks/6mths

Offer includes

One 2.5"x2" Ad in an edition of Odd Topix News, a FREE online ad @ OddTopix.com with a link to your Website,

WE ENTERTAIN THE PUBLIC

while they wait for services at restaurants, salons & hotel lobbies. Odd Topix News captures their attention during their 8-12 minute wait. Each edition can be found in 50-70 local distribution locations equaling to thousands of weekly readers. New issues are delivered every Sunday.

FOR COMPETITOR-FREE, EFFECTIVE, LOW COST ADVERTISING IN YOUR NEIGHBORHOOD, ODD TOPIX NEWS AD SPOTS CAN'T BE BEAT!!

Call now to get your advertising with Odd Topix News started today. 281-354-7121, ads@oddtopix.com

Rates effective as of 1.1.11, and may change without notice.